

## Author Guidelines

All manuscripts should be submitted complete; this includes, where relevant, all references, figures, supplements, legends, etc. Authors are responsible for the content and accuracy of all references. Submitted manuscripts should be original piece of work. And it should not be under concurrent considerations to any other publishers. All new submissions should be submitted only electronically and all the manuscripts can choose whatever the design suits to the study. To be a readers friendly kindly attach an abstract with proper keywords.

## Times New Roman 12 with the space of 1.5

### ESSENTIAL TITLE PAGE INFORMATION

Title page:

The title page should contain the following information:

1. Title of the article;
2. Complete name(s) of author(s),
3. Institutional affiliation(s) with proper email id,
4. Well- summarized an abstract of 100 to 200 words;

### Abstract

A concise and factual abstract is required. The abstract should state briefly the purpose of the research, the principal results and major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone. For this reason, References should be avoided, but if essential, then cite the author(s) and year(s). Also, non-standard or uncommon abbreviations should be avoided.

### Keywords

Manuscript should have 5 words.

### References

**References** should follow the referencing style used by the **American Psychological Association (APA)**<sup>1</sup> in alphabetical order. All sources cited in the paper must be included in the References section.

### *Citations in the text*

Source material must be documented in the body of the paper by citing the author(s) and date(s) of the sources. Please ensure that every reference cited in the text is also present in the reference list (and vice versa). Avoid citation in the abstract. Unpublished results and personal communications should not be in the reference list, but may be mentioned in the text. Citation of a reference as “in press” implies that the item has been accepted for publication.

---

<sup>1</sup> <https://apastyle.apa.org/products/publication-manual-7th-edition>.

**Examples of references:***Reference to a journal publication:*

Van der Geer, J., Hanraads, J. A. J., & Lupton R. A. (2000). The art of writing a scientific article. *Journal of Scientific Communications*, 163, 51-59.

*Reference to a book:*

Strunk, W., Jr., & White, E. B. (1979). *The elements of style*. (3rd ed.). New York: Macmillan.

*Reference to a chapter in an edited book:*

Mettam, G. R., & Adams, L. B. (1994). How to prepare an electronic version of your article. In B. S. Jones, & R. Z. Smith (Eds.), *Introduction to the electronic age* (pp. 281-304). New York: E-Publishing Inc.

*Reference to a web source:*

Smith, Joe, (1999), One of Volvo's core values. [Online] Available: <http://www.volvo.com/environment/index.htm> (July 7, 1999)

**Footnotes:** Content footnotes are occasionally used to support substantive information in the text. Place the footnotes at the end of the page: 10-pt. Garamond or Times New Roman.

The authors must send their contributions as an e-mail attachment in Word doc, single column format only (not any pdf format).